



## 3.2 SINOPTICA Website

<b>Deliverable ID:</b>	<b>D3.2</b>
<b>Dissemination Level:</b>	<b>PU</b>
<b>Project Acronym:</b>	<b>SINOPTICA</b>
<b>Grant:</b>	<b>892362</b>
<b>Call:</b>	<b>H2020-SESAR-2019-2</b>
<b>Topic:</b>	<b>SESAR-ER4-05-2019 - Environment and Meteorology for ATM</b>
<b>Consortium Coordinator:</b>	<b>CIMA Research Foundation</b>
<b>Edition date:</b>	<b>30 September 2020</b>
<b>Edition:</b>	<b>00.02.00</b>
<b>Template Edition:</b>	<b>02.00.02</b>

Founding Members



EUROPEAN UNION

EUROCONTROL



## Authoring & Approval

### Authors of the document

Name/Beneficiary	Position/Title	Date
Riccardo Biondi/UNIPD	Project Communication Leader/Dr.	31/08/2020

### Reviewers internal to the project

Name/Beneficiary	Position/Title	Date
Antonio Parodi/CIMA	Project Manager/Dr.	30/08/2020
Eugenio Realini/ GRED	Project Quality Leader/Dr.	30/08/2020
Isabel Gomes/CIMA	Ethics Practitioner/Dr.	30/08/2020

### Approved for submission to the SJU By - Representatives of beneficiaries involved in the project

Name/Beneficiary	Position/Title	Date
Riccardo Biondi/UNIPD	Project Communication Leader/Dr.	31/08/2020
Riccardo Biondi/UNIPD	Project Communication Leader/Dr.	30/09/2020

### Rejected By - Representatives of beneficiaries involved in the project

Name/Beneficiary	Position/Title	Date
------------------	----------------	------

### Document History

Edition	Date	Status	Author	Justification
00.00.01	15/08/2020	First draft	Riccardo Biondi	
00.00.02	27/08/2020	Second draft	Antonio Parodi Isabel Gomes Eugenio Realini	Overall review
00.01.00	31/08/2020	Final version	Riccardo Biondi	
00.01.01	15/09/2020	Revision first draft	Riccardo Biondi	Implementing reviewers' comments
00.01.02	29/09/2020	Revision second draft	Antonio Parodi, Isabel Gomes, Eugenio Realini	Overall review
00.02.00	30/09/2020	Revision final version	Riccardo Biondi	



Founding Members



© 2020 SINOPTICA Consortium. All rights reserved. Licensed to the SESAR Joint Undertaking under conditions

# SINOPTICA

## SATELLITE-BORNE AND IN-SITU OBSERVATIONS TO PREDICT THE INITIATION OF CONVECTION FOR ATM

The SINOPTICA Website is part of a project that has received funding from the SESAR Joint Undertaking under grant agreement No [892362] under European Union's Horizon 2020 research and innovation programme.



### Abstract

---

This document shows and describes the structure of the SINOPTICA Website which will be the reference communication tool and the interface for all SINOPTICA audiences.

## Table of Contents

<b>Abstract .....</b>	<b>4</b>
<b>1 Introduction.....</b>	<b>6</b>
<b>2 Website structure.....</b>	<b>7</b>
<b>3 References .....</b>	<b>11</b>

## List of Figures

Figure 1-1 Screenshot of the SINOPTICA Homepage.....	7
Figure 1-2 Screenshot of the SINOPTICA website footer .....	7
Figure 1-3 Screenshot of the SINOPTICA Homepage Slider with the news section .....	8
Figure 1-4 Screenshot of the SINOPTICA Contact form .....	9

# 1 Introduction

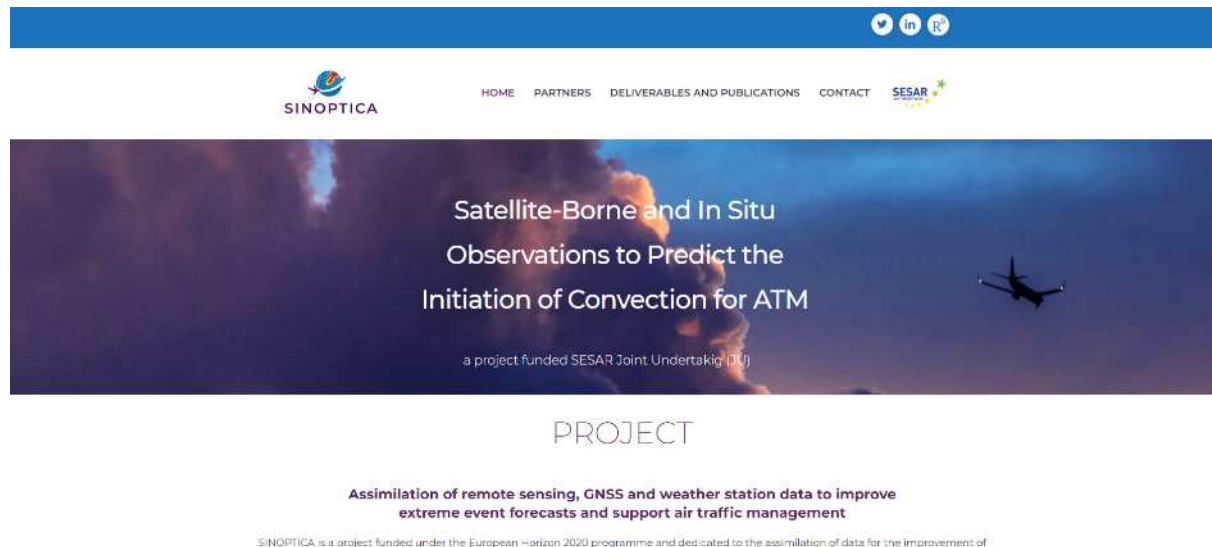
---

The SINOPTICA website will be the reference communication tool and the interface for all SINOPTICA audience. The SINOPTICA website is registered as [www.sinoptica-project.eu](http://www.sinoptica-project.eu) under the .eu extension to show the European and international relevance of the project.

The website shares the main information on the project, its history, the partnerships, the main results and it is the way to contact by email the projects' partners. Embedded in the homepage there is a section with the social media posts showing all the news.

## 2 Website structure

Below the screenshot of the homepage of the SINOPTICA website.



**Figure 2-1 Screenshot of the SINOPTICA Homepage**

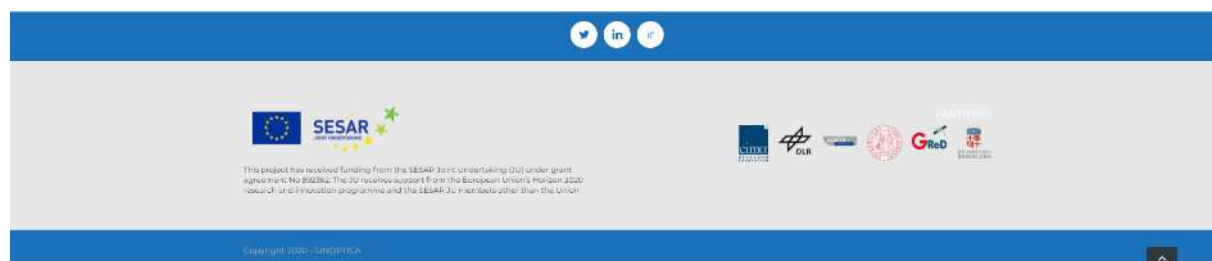
The SINOPTICA website will seek simplicity and visual impact, presenting information in an intuitive and straightforward manner, through the use of an accessible and language-friendly approach and high-quality photographs and graphic elements.

The website homepage will be a “landing page”, in which a preview of each session is shortly presented, allowing the user to further explore each one of them through a “know more” button, on a dedicated page. Its structure/menu will be organized as follows:

**Header:** it will contain the project logo, the SESARJU logo, the links to the social media channels and direct access to the website sections (menu);

**Slider:** most visible element of the homepage, it will contain an impactful photograph/illustration with the project’s full name and a short description, the latest news with Twitter and LinkedIn embedded frames;

**Footer:** it will contain the links to the social media channels, the SESARJU logo and citation to the Grant Agreement and the Partners logos linked to the corresponding institute.



**Figure 2-2 Screenshot of the SINOPTICA website footer**

The menu is organised as follows:

Founding Members



© 2020 SINOPTICA Consortium. All rights reserved. Licensed to the SESAR Joint Undertaking under conditions

**SINOPTICA** – homepage with an impactful photograph/illustration with the project’s full name and a short description, the latest news with Twitter and LinkedIn embedded frames;

**Partners** – session dedicated to a short introduction of the SINOPTICA Partners and their involvement in the project;

**Deliverables** – session where we link and shortly describe all the deliverables of the project;

**Publications** – session where we resume all the results obtained during the project (scientific papers, book chapters, conference presentations);

**Contact** – Form through which it will be possible to contact the project coordinator and the communication officer. From the form it is possible to choose the email receiver (coordinator or communication officer) who will in charge to forward the message to the relevant recipient.

**Latest news & Social media feed** – the session dedicated to project news regarding events, meetings, milestones and other spontaneous actions that might occur has a consequence of the project activities is in the home page slider and it is also fed with the embedded frames of the Twitter and LinkedIn SINOPTICA accounts.

## LATEST NEWS



Figure 2-3 Screenshot of the SINOPTICA Homepage Slider with the news section



Select the recipient\*

...

Name\*

Email\*

Subject

Message\*

I accept the SINOPTICA privacy policy in agreement to the EU General Data Protection Regulation (GDPR)

**SEND**

**Project Coordinator**

ANTONIO PARODI  
phone: +39 019 230 271

**Communication Officer**

RICCARDO BIONDI  
phone: +39 049 827 9812

CIMA Research Foundation

via Magliotto 2 | 17100 Savona  
(Italy)

**Figure 2-4 Screenshot of the SINOPTICA Contact form**

Accessing the website will take place through the classic search engines, through other partnering websites and through the links posted in the social media. In the first case, SINOPTICA will ensure that the website is optimized for search engines, as suggested by the EC Communication Best Practices [http://cordis.europa.eu/fp7/ict/participating/communication-best-practices\\_en.html](http://cordis.europa.eu/fp7/ict/participating/communication-best-practices_en.html). In the second case, the SINOPTICA website will be promoted, among other ways, as a link from the websites of other partnering projects, universities and research organizations. SINOPTICA will reach out to identify and link with such partners, starting from its own partners. Mutual featuring in each other's website will also be sought with partnering projects.

In the third case, all the posts in Twitter, LinkedIn and ResearchGate will be linked to the website so that all the new followers can get a quick overview of the project.

The project website aims to comply with the recommended usability and accessibility standards (e.g. ISO 9241 standard, parts 110 and 111).

Founding Members



© 2020 SINOPTICA Consortium. All rights reserved. Licensed to the SESAR Joint Undertaking under conditions



Founding Members



© 2020 SINOPTICA Consortium. All rights reserved. Licensed to the SESAR Joint Undertaking under conditions

## 3 References

---

- [1] Grant Agreement number 892362 – SINOPTICA, Associated with document Ref. Ares(2020)2265815 - 28/04/2020
- [2] SINOPTICA Communication and Exploitation Plan v. 00.02.00, 30/09/2020
- [3] SINOPTICA Project Management Plan v. 00.02.00, 30/09/2020
- [4] SESAR Project Handbook v. 02.00.00, 18/12/2018, [https://ec.europa.eu/research/participants/data/ref/h2020/other/guides\\_for\\_applicants/jtis/h2020-guide-project-handbook-sesar-ju\\_en.pdf](https://ec.europa.eu/research/participants/data/ref/h2020/other/guides_for_applicants/jtis/h2020-guide-project-handbook-sesar-ju_en.pdf)
- [5] SJU KOM slides about Communication and Dissemination